



NATURAL HISTORY MUSEUM
OF LOS ANGELES COUNTY

DR. JANE G. PISANO
President and Director

March 25, 2003

The Honorable Board of Supervisors
County of Los Angeles
383 Kenneth Hahn Hall of Administration
500 West Temple Street
Los Angeles, California 90012

Dear Supervisors:

**HEARING ON A ONE-TIME SPECIAL EXHIBITION ADMISSION FEE AT THE
NATURAL HISTORY MUSEUM OF LOS ANGELES COUNTY
(SECOND SUPERVISORIAL DISTRICT) (3-VOTES)**

IT IS RECOMMENDED THAT YOUR BOARD AFTER PUBLIC HEARING

Approve the following One-Time Special Exhibition Fee for entrance to the Natural History Museum's Butterfly Pavilion Exhibition, effective April 26, 2003 through September 14, 2003.

<u>Category</u>	<u>Proposed</u>
Adult	\$3.00
Senior/Student	\$2.00
Children	\$1.00

PURPOSE/JUSTIFICATION OF RECOMMENDED ACTION

The One-Time Special Exhibition Admission Fee will provide the public with admittance to the Butterfly Pavilion, which will be located adjacent to the Museum's Exposition Park facility. All revenues generated will be used to defray costs of this exhibit. The Butterfly Pavilion will house about 330-400 butterflies on a daily basis, with approximately 200 fresh butterflies provided weekly. The Natural History Museum Foundation has committed funds for the purchase and promotion of the exhibition. The Museum has also developed educational programs to help support the exhibition.

The Honorable Board of Supervisors
March 25, 2003
Page 2

IMPLEMENTATION OF STRATEGIC PLAN GOALS

The recommended action is consistent with the County Strategic Plan Goals of Service Excellence and Fiscal Responsibility as the exhibition will 1) provide the public with affordable access to a quality museum exhibition and 2) further public/private partnerships within the Los Angeles County. By providing this exhibit, the Museum will ensure that the public enjoys a fun-filled and educational experience.

FISCAL IMPACT/FINANCING

None. Special Exhibition Admission Fees are transferred to the Museum Foundation to support the operating expenses of the Museum of Natural History. This action does not affect net County costs.

FACTS AND PROVISIONS/LEGAL REQUIREMENTS

A public hearing is required pursuant to Government Code Section 66018 prior to the approval of a new fee.

A Notice of Public Hearing was published by the Executive Office in accordance with Section 6062a, as required by Section 66018 of the Government Code.

IMPACT ON PROGRAMS

Due to the high cost of operating this exhibition, a One-Time Special Exhibition Admission Fee is necessary to operate the Butterfly Pavilion. The revenue generated from this exhibition will be used to offset costs of providing this wonderful educational experience to our visitors.

Respectfully submitted,

JANE G. PISANO
President and Director

Enclosure

c: Executive Officer
 Chief Administrative Officer
 Auditor-Controller
 County Counsel
 Natural History Museum Foundation

**NOTICE OF PUBLIC HEARING
PROPOSED FEE SCHEDULE**

Notice is hereby given that a public hearing will be held by the Board of Supervisors regarding a One-Time Special Exhibition Fee for entrance to the Natural History Museum's Butterfly Pavilion Exhibition, effective April 26, 2003 through September 14, 2003.

Said hearing will be held on _____ at 9:30 a.m., in the Hearing Room of the Board of Supervisors, Room 381 B, Kenneth Hahn Hall of Administration, 500 West Temple Street (corner of Temple Street and Grand Avenue), Los Angeles, California 90012.

The Board of Supervisors will consider and may adopt the fee schedule. Further, notice is given that the Board of Supervisors may continue this hearing from time to time.

Written comments may be sent to the Executive Office of the Board of Supervisors at the above address. If you do not understand this notice or need more information, please call (213) 763-3541.

Si no entiende esta noticia o si necesita mas informacion, favor de llamar a este numero (213) 763-3541.

VIOLET VARONA-LUKENS
EXECUTIVE OFFICER/CLERK OF
THE BOARD OF SUPERVISORS

The Honorable Board of Supervisors
March 25, 2003
Page 2